## [THE TICKER]

Lots of activity on the distributor front this month, Voda One and Avaya announced improved financing options for channel partners in their Advance Funding Leasing Program... Synnex has been authorized to distribute the Hitachi Data Systems' full line of channel-optimized advanced midrange storage systems... Tech Data announced the establishment of it Advanced Infrastructure Solution Division to provide salesoriented support to VARs... the **Avnet Technology Solutions** group has signed an agreement to distribute Lowry Smart Trac labels with Gen 2 RFID tag inlays... on a related note, Avnet also announced a distribution deal with Stratum Global to offer their TagNet RFID solution suite... in order to better serve the federal, state and local markets. Alternative Technology has partnered with Utimaco to add Utimaco Safeware to its linecard... finally, Bell Microproducts will distribute Zeus Technology's Extensible Traffic Manager (ZXTM) software... news from the vendors includes Symantec's announcement that it will acquire Altiris, a provider of IT management software... Oracle announces a beefed-up version of its Oracle Accelerate Program that will combine Oracle applications with its partner expertise to present solutions for SMBs and local government... the IBM Retail Store Solutions Division is celebrating the 25th anniversary of its Partner Program which currently has over 1,000 members... in the world of digital signage,

StrandVision has established the Digital Signage Content Developer Program for its customers, installers and resellers in order to ease the process of finding approved graphic designers...

<u>Publication: Vertical Systems Reseller</u>

Date: March 1, 2007