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### **StrandVision**

StrandVision has introduced low-cost, easy-to-administer digital signs for K-12 schools that use existing televisions to distribute daily announcements and other information. Designed to supplement traditional communications, the digital signs can relate special school announcements, upcoming sporting events and meetings, sports and club competition scores, cafeteria menus, student and faculty recognition, parent/teacher conference information, internships, community information, local weather and weather advisories and breaking news. Installations can include displays in hallways, at entrances and in cafeterias, the library and other areas where students and/or faculty congregate. The digital signs can provide constant updates and reminders of daily announcements using text, photos and video.

StrandVision requires a personal computer with internet access to act as a server that distributes information to televisions over the school's existing cable or local area network. Typically, a school's computer or technical instructors and/or support staff handle the installation in less than an hour. The day-to-day administration does not require any technical expertise. Administrative staff is able to log onto the password-protected StrandVision server over the Internet to type in the latest announcements or upload photos and graphics. The entire digital signage system is updated at the next refresh (within minutes).

The StrandVision digital signage system can also be configured to send different messages to different locations and at different times of the day. For instance, a separate feed can be sent to teacher and administrator break rooms with messages targeted to administrative matters.

For more information, visit <http://www.strandvision.com>.